

Annual Fundraiser's *Classic* Fundraiser Details.

40-50%Profit

We do everything possible to make an Annual Fundraiser as easy for you as possible. Here's a "step by step" of how a sale works:

1st – Strategize Your Sale

Sign-up online @ www.annualfundraiser.com

You need to make a few decisions and gather some information:

- **Sale start?** Decide the date your sale will start.
- **Sale end?** Decide the date your sale will end. We recommend that your members have at least 11 days to sell. This would give you two weekends to help boost sales.
- **Delivery date.** Call or email us at **1-800-998-2368** or **secanady@gmail.com**. We will help determine your delivery date. Delivery is usually within two - three weeks after the sale end date.
- **Prizes?** Annual Fundraisers offer creative ideas and customized incentives to increase your sales.
- **Kickoff?** Do you need some ideas for a kickoff to motivate and boost sales? If so, let us know by emailing us at secanady@gmail.com.
- **Number of Sellers?** How many individuals are in your organization?

You make more money with Annual Fundraisers!!

Call, fax or email **1-800-998-2368** or secanady@gmail.com to file an Annual Fundraisers' Reservation Form. It's smart to book your next annual fundraiser in advance online @ www.annualfundraiser.com!!!!

2nd - Pre Sale Support

You will receive order-taker brochures and other support materials just prior to the sale start date. Want to maximize your profits? Schedule a Kick Off.

3rd- Sale Period

Your members fan out through the community selling Annual Fundraisers' awesome products. Sales are prepaid, so group members collect payment at the time of the order.

4th - Post Sale Support: When your sale is completed it is time to place your order. Tally up your final results using the order-taker brochures. Using the "Sponsors Order Form" fill in your grand totals for each item and flavor sold, then fax to Annual Fundraisers (toll free 1-800-998-2368). **All orders are placed in 6 counts. (ex. 6, 12, 18, 24, 30....) Round Up!!!!** Within 48 hours you will receive a fax or e-mail invoice to confirm your order and to make payment.

[Mail check to: Annual Fundraisers, 451 Price Drive, Rockwall, TX 75087](mailto:secanady@gmail.com)

5th – Delivery (after your payment is received)

Annual Fundraiser products are delivered on the scheduled delivery date within a 3 hour window of the scheduled time. Since orders are prepaid, you simply distribute the products that you have sold and you're done! **What could be simpler?**

To simplify distribution, we provide you with a computer-generated packing list with how to handle instructions, the product flavors and quantities sold. **(Remember to save your order-taker brochures for product distribution.)**