

# Cookie Dough Home Delivery Program

# Annual Fundraisers



America's most popular fundraiser is easier than ever...it's shipped directly to the home!

1.800.998.2368  
annualfundraiser.com

## How does it work? It's easy!

- Browse through the product brochure and place your order for how many cookie dough tubs you want. (Price includes \$12 for the cookie dough & \$4.00 for S&H)
- Your seller will then deliver the Crazy about Cookies eCoupon(s) at a later date.
- When you receive your eCoupon(s), scratch off the back to reveal your online code. Go online and enter your code to redeem your purchase.
- Choose from any of the six flavors! Your cookie dough will be delivered right to your door.
- Convenient redeemable eCoupon solution that ships Cookie Dough directly to the consumer's home. You don't have to sort and deliver.

## Why a Redeemable eCoupon Card?

- Consumer can redeem at leisure.
- Redeemed product can be shipped virtually any where.

## Why Cookie Dough?

1. Because it sells.
2. Consumers want it.
3. Cookies taste delicious.

Sell 200 at 35% profit and make \$840.

Sell 600 at 40% profit and make \$2,880.

Sell 1000 at 50% profit and make \$6,000.

## Why Ship Cookie Dough to the Consumer's Home?

1. Eliminate virtually all delivery and distribution woes.
2. Easy to sell and distribute.
3. Quick turn around! Complete fundraiser in 3 weeks.
4. No big truck delivery and sorting.
5. Easy on volunteers, children and parents.
6. 50 unit minimum order and you still make a profit.
7. You don't have to round up to six counts, that means you don't have to sell extra cookie dough.



## How much money do you make?

- You make 35-50% profit and you don't have to distribute. We ship your Cookie Dough directly to the consumer's home.
- At 40% profit you pay \$7.20 + \$4.00 shipping and that equals \$11.20 per unit. Retail per unit is \$16. You make \$4.80 per tub of cookie dough.
- Your group will make \$4.20 (@35% Profit) or \$4.80(@40% Profit) for every tub/card you sell.
- 35% profit on all orders under 200 units and 40% profit after that.
- **Big Groups love this:** Sell over 1000 units and you make 50% with no big truck delivery!

Call now for more details 1.800.998.2368 or log on to—[www.annualfundraiser.com](http://www.annualfundraiser.com)

Talk to Scott Canady and get an eCoupon card free and try it out for yourself. (a \$16 value)

Sign up before September 30th and get a \$25 discount on your order.