

Cookie Dough Home Delivery Program

Annual Fundraisers



America's most popular fundraiser is easier than ever...it's shipped directly to the home!

1.800.998.2368
annualfundraiser.com

How does it work? It's easy!

- Browse through the product brochure and place your order for how many cookie dough tubs you want. (Price includes \$12 for the cookie dough & \$4.00 for S&H)
- Your seller will then deliver the Crazy about Cookies eCoupon(s) at a later date.
- When you receive your eCoupon(s), scratch off the back to reveal your online code. Go online and enter your code to redeem your purchase.
- Choose from any of the six flavors! Your cookie dough will be delivered right to your door.
- Convenient redeemable eCoupon solution that ships Cookie Dough directly to the consumer's home. You don't have to sort and deliver.

Why a Redeemable eCoupon Card?

- Consumer can redeem at leisure.
- Redeemed product can be shipped virtually any where.

Sell 200 at 35% profit and make \$840.

Sell 600 at 40% profit and make \$2,880.

Sell 1000 at 50% profit and make \$6,000.

Why Cookie Dough?

1. Because it sells.
2. Consumers want it.
3. Cookies taste delicious.

Why Ship Cookie Dough to the Consumer's Home?

1. Eliminate virtually all delivery and distribution woes.
2. Easy to sell and distribute.
3. Quick turn around! Complete fundraiser in 3 weeks.
4. No big truck delivery and sorting.
5. Easy on volunteers, children and parents.
6. 50 unit minimum order and you still make a profit.
7. You don't have to round up to six counts, that means you don't have to sell extra cookie dough.



How much money do you make?

- You make 35-50% profit and you don't have to distribute. We ship your Cookie Dough directly to the consumer's home.
- At 40% profit you pay \$7.20 + \$4.00 shipping and that equals \$11.20 per unit. Retail per unit is \$16. You make \$4.80 per tub of cookie dough.
- Your group will make \$4.20 (@35% Profit) or \$4.80(@40% Profit) for every tub/card you sell.
- 35% profit on all orders under 200 units and 40% profit after that.
- **Big Groups love this:** Sell over 1000 units and you make 50% with no big truck delivery!

Call now for more details 1.800.998.2368 or log on to—www.annualfundraiser.com