

# How does the **Shatter Ball Fundraising program** work?

We do everything possible to make an Annual Fundraiser as easy for you as possible. Here's a "step by step" of how a sale works:

## 1st – Strategize Your Sale

Sign-up online @ [www.annualfundraiser.com](http://www.annualfundraiser.com)

You need to make a few decisions and gather some information:

- **Sale start?** Decide the date your sale will start.
- **Sale end?** Decide the date your sale will end. We recommend that your members have at least 11 days to sell. This would give you two weekends to help boost sales.
- **Delivery date.** Call or email us at **1-800-998-2368 or [secanady@gmail.com](mailto:secanady@gmail.com)**. We will help determine your delivery date. Delivery is usually within two - three weeks after the sale end date.
- **Prizes?** Annual Fundraisers offer creative ideas and customized incentives to increase your sales.
- **Kickoff?** Do you need some ideas for a kickoff to motivate and boost sales? If so, let us know by emailing us at [secanady@gmail.com](mailto:secanady@gmail.com).
- **Number of Sellers?** How many individuals are in your organization?

You make more money with Annual Fundraisers!!

50% Profit

Call, fax or email **1-800-998-2368** or [secanady@gmail.com](mailto:secanady@gmail.com) to file an Annual Fundraisers' Reservation Form. It's smart to book your next annual fundraiser in advance online @ [www.annualfundraiser.com](http://www.annualfundraiser.com)!!!!

## 2nd - Pre Sale Support

You will receive order-taker brochures and other support materials just prior to the sale start date. Want to maximize your profits? Schedule a Kick Off.

## 3rd- Sale Period

Your members fan out through the community selling Annual Fundraisers' awesome products. Sales are prepaid, so group members collect payment at the time of the order.

**4th - Post Sale Support:** When your sale is completed it is time to place your order. Tally-up your final results using the order-taker brochures. Using the "Sponsors Order Form" fill in your grand totals for each item, then fax to Annual Fundraisers (toll free 1-800-998-2368) or email to [secanady@gmail.com](mailto:secanady@gmail.com). **All orders are placed in 12 counts with the minimum order of 24. (ex. 24, 36, 48, 60, 72....) Round Up!!!!** Within 48 hours you will receive a fax or e-mail invoice to confirm your order and to make payment. **Minimum order is 24 units and you can mix and match. All orders start at 24 and must be placed in 12 unit increments.**

[Mail check to: Annual Fundraisers, 451 Price Drive, Rockwall, TX 75087](mailto:secanady@gmail.com) OR order online with paypal at [www.annualfundraiser.com/shatterballs](http://www.annualfundraiser.com/shatterballs)

## 5th – Delivery (after your payment is received)

Annual Fundraiser products are delivered on the scheduled delivery within two weeks after receiving you payment. Since orders are prepaid, you simply distribute the products that you have sold and you're done! **What could be simpler?** Need more after the sale - just call (24 unit minimum).

**(Remember to save your order-taker brochures for product distribution.)**